



EVERYONE COUNTS IN MONTGOMERY COUNTY!

So help us count every person in Montgomery County on April 1, 2010.

The Census: A Snapshot

► THE 2010 CENSUS IS **IMPORTANT**

- **What:** The Census is a complete count of everyone living in the United States.
- **Who:** All United States residents must be counted, including citizens and those residents who are not citizens.
- **When:** Census Day is April 1, 2010. Your questionnaire response should represent your household as it exists on that day.
- **Why:** The United States Constitution requires a national census once every ten years to count every person for purposes of determining representation in the U.S. House of Representatives.
- **How:** Census questionnaires will be mailed or delivered to households in March of 2010. There will be Questionnaire Assistance Centers throughout Montgomery County. Census workers will visit households that have not returned the questionnaire.

"To make sure Montgomery County gets its fair share of representation in Congress and the Maryland General Assembly and a fair allocation of federal and state funding, it is extremely important that we count every single person on April 1, 2010. If we fail to count all of our residents, we could lose millions of dollars of funds for important County programs and services. Those least likely to respond may have the most to lose. Please do your part to be sure that everyone is counted in Montgomery County."



– County Executive
Isiah Leggett



IT'S IN OUR HANDS



2010 CENSUS: EVERYONE COUNTS IN MONTGOMERY COUNTY!

► THE 2010 CENSUS IS **SAFE**

*" By federal law, the Census is not allowed to share **any** personal identifiable information about you with anyone, including federal agencies and law enforcement entities. Providing information to the Census is absolutely safe. And it is absolutely necessary that you participate so that Montgomery County can get our fair share of federal and state funds to provide essential human services to our residents. Information collected by the Census is for statistical purposes only. You can be certain that no law enforcement official will receive any information you give to Census."*



— Roscoe Nix
Former School Board Member, NAACP President and Civil Rights Activist

► THE 2010 CENSUS IS **EASY**

" The 2010 Census form is the shortest form in history. The Census form will arrive at your residence in March of 2010. By taking just a few minutes to answer ten simple questions, you can help ensure that Montgomery County will get our fair share of federal and state funding for the next ten years. Please do your part to make sure that everyone is counted in Montgomery County on April 1, 2010."



— Reverend Dr. Kecia Ford
Pastor of Sharp Street United Methodist Church in Sandy Spring

► 2010 CENSUS TIMELINE: **KEY DATES**

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|----------------------|---|
| March 2010 | Census questionnaires are mailed or delivered to households. |
| April 1, 2010 | Census Day. |
| May-July 2010 | Census workers visit households that have not returned the questionnaire. |
| December 2010 | Census Bureau delivers population counts to the President of the U.S. |

► INTERESTED IN **HELPING?**

www.census.gov
www.montgomerycountymd.gov/census

